

Rosen Planner Perks Official Rules

No purchase necessary. Void where prohibited. Some restrictions apply.

The sweepstakes: From January 6, 2012 through December 15, 2012, Rosen Hotels & Resorts, Inc. will promote, by means of advertising the opportunity to submit entries to win the prizes as detailed below. Print and digital advertising, promotional items and direct mail will be used to promote the sweepstakes beginning January 6, 2012 through December 15, 2012.

Eligibility: In order to submit entries and be a qualified entrant, individuals must be of at least 21 years of age, as of January 6, 2012, with proof of residency in the 48 contiguous states of the United States or the District of Columbia, residents of Alaska, Hawaii and any U.S. territories are not eligible. To be a qualified entrant, entries must provide name, proof of age, residency, telephone number, address, email address, and be a qualified potential client / meeting planner.

One qualified entrant per household, individuals submitting multiple entries with multiple email addresses or under multiple identities may be disqualified. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Rosen Hotels & Resorts, or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest or supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean people who share the same residence at least three months in one calendar year.

How to enter: Visit the following Rosen Hotels & Resorts webpages to submit in an official entry form by December 15, 2012: www.RosenHotels.com/Perks, www.RosenShingleCreek.com/Perks, www.RosenCentre.com/Perks or www.RosenPlaza.com/Perks.

All entries become the property of Rosen Hotels & Resorts, Inc. Entries will not be returned and may be used by Rosen Hotels & Resorts, Inc., for any purpose and in any media in perpetuity. By entering, you agree to receive e-mail communications from Rosen Hotels & Resorts.

How to win: The prize will be selected in a random drawing conducted from all qualified entries. In the event that any original prize winner does not meet Official Rules or eligibility requirements, or he/she forfeits any prize, Rosen Hotels & Resorts, Inc., will award prize to first alternate.

All decisions of Rosen Hotels & Resorts, Inc., are final. The prize winners will be notified in-person (at events), by phone and/or mail/e-mail and must meet all eligibility requirements.

By entering, each contestant agrees to be bound by the rules and agrees to receive emails, mail and promotional offers from Rosen Hotels & Resorts, Inc. Rosen Hotels & Resorts, Inc., its promotional agents and sweepstakes promotional sponsors are not responsible for illegible, lost, delayed or misdirected mail/e-mail, errors in faxes or shipments, busy phone signals, or incomplete entries.

Schedule/Sweepstakes Periods:

Monthly Prizes: One (1) \$500 Tiffany & Co.® gift card, Retail Value, \$500, will be awarded on the 15th of every month from February – December 2012 for a total of Eleven (11) \$500 Tiffany & Co. gift cards. Winners will be selected from all qualified entries that have been received through the 15th of each month (February, March, April, May, June, July, August, September, October and November) as of 12p.m. noon EST that day.

Quarterly Prizes: One (1) Apple® iPad 2® Wi-Fi 16 GB, Retail Value: \$499, will be awarded quarterly—on the 15th of the months of March, June, September and December for a total of Four (4) Apple iPad 2 Wi-Fi 16 GB. Winners will be selected from all qualified entries that have been received through the 15th of the month noted (March, June, September and December) as of 12p.m. noon EST that day.

All entries must be received on or before December 15, 2012 at 12p.m. noon EST. The final \$500 Tiffany & Co. gift card and Apple iPad 2 Wi-Fi 16 GB winner selections will be held on December 15, 2012. Two winners will be chosen; the first winner will receive the gift card and the second winner chosen will receive the iPad.

Ongoing Trade Show Prizes: Throughout the year, Rosen Hotels & Resorts will also award up to Ten (10) \$100 Coach™ gift cards at trade shows and conferences that they attend throughout the year. Entries will be collected only during the trade show, beginning with the first day of the show. Winner selection will take place by 9a.m. EST on the last day of the show. In this case only, only the entries that were collected at the trade show will be entered in to the random drawing.

Prize Drawings: Prize winner will be selected in a random drawing from among all eligible entries received during the Sweepstakes Periods outlined above by Rosen Hotels & Resorts, Inc. whose decisions are final in all matters.

Odds of Winning: The odds of winning depend upon the total number of eligible entries received for the drawing during the Sweepstakes Periods.

Prizes:

- Eleven (11) \$500 Tiffany & Co. gift cards, Retail Value \$500 each; \$5,500 total
- Four (4) Apple iPad 2 Wi-Fi 16 GB, Retail Value: \$499 each, \$1,996 total
- Ten (10) \$100 Coach Gift Cards, Retail Value: \$100 each; \$1,000 total
- Total Retail Value of prizes: \$8,496

All prizes are non-transferable. There may be no cash or other substitutions of prizes by winner. However, Rosen Hotels & Resorts, Inc., reserves the right to substitute similar prizes of equal or greater value in the event the above prize is unavailable for any reason. Individual or legal guardian of winner is solely responsible for all applicable federal, state and local taxes and title costs with respect to entire prize and compliance with all state, federal and local laws regarding the prize.

If any one winner receives prizes worth more than \$600.00, Rosen Hotel & Resorts will provide the winner with a Form 1099-MISC, which will need to be completed and returned before prize. Because the prizes' actual retail values do not exceed \$500, this does not apply unless an entrant wins more than one time.

All winners will be notified by email/mail and will be required to complete and return an Affidavit of Eligibility, Release and Indemnification Form ("the Form") within 10 days of date specified on notification. Winners not responding or failing to return the Form may be disqualified, and alternate winner will be selected. If notification or Form is returned as undeliverable, the winner will be disqualified, and an alternate winner will be selected in a separate random drawing. All taxes and any other incidental expenses on prize are the sole responsibility of winners.

Winners or legal guardian of winners must sign an Affidavit of Eligibility, Release and Indemnification Form ("the Form") that without limitation or exception: a) releases, indemnifies and holds harmless Rosen Hotels & Resorts, Inc., any affiliate, subsidiary and successor companies and divisions, and its respective officers, directors, employees, agents, members, managers and representatives, advertising agencies and promotional sponsors (collectively the "Releasees") from and against any and all harm, expense, liability or injury that may be sustained relating to or arising from participation in the sweepstakes or acceptance or use or misuse of any prize; b) covenants not to sue the Releasees from any claim arising from use of any prize; c) authorizes the Releasee to use the winners' names, likenesses, photographs, voices and biographical data for any purpose, in any media, unless prohibited by law; d) states under the penalties of perjury that there is no legal impediment to winner receiving the prize; and e) such other documents (including without limitation tax reporting documents) Rosen Hotels & Resorts, Inc., or any sponsor may require, in its sole discretion, to be executed concerning any prize.

Prizes will not be released until Rosen Hotels & Resorts, Inc., receives all required documents and the winners comply with all applicable state, federal and local laws regarding acceptance, delivery, possession and ownership of the prizes. Failure of prize winners to return the forms within the required timeframe will result in automatic forfeiture of any prizes and all such prizes shall be awarded to an alternate winner. In the event of prize forfeiture, the winner or legal guardian of the winner forfeiting prize will sign a Prize Forfeit Form and return to Rosen Hotels & Resorts, Inc., within ten (10) days of receiving the Form.

Unforeseen Events: Rosen Hotels & Resorts reserves the right to change this sweepstakes at its sole discretion at any time that Rosen Hotels & Resorts, Inc., become aware of any circumstances or occurrence which would materially affect the sweepstakes security or fairness. Rosen Hotels & Resorts, Inc., reserves the right to announce any sweepstakes rules changes in print or fliers. Rosen Hotels & Resorts, Inc., is not responsible for the inability of the winner to accept the prize for any reason.

Rules & Winner List: To obtain a copy of the official rules and/or winner's list, please send a self-addressed, stamped envelope by December 15, 2012 to:

“Rosen Planner Perks Giveaway Sweepstakes”

C/O Rosen Hotels & Resorts Marketing Department

9939 Universal Blvd.

Orlando, FL 32819